

Below are questions that were raised at our table discussion on Graduate Enrollment. Many of these questions were used in the Provost's convocation address.

Some initial thoughts for our Graduate Assistant work:

1. Are we utilizing the revenues to recruit and retain quality graduate students for our programs?
2. Are awards being made in a timely fashion?
3. Are we being strategic in how we are using our resources?
4. Are we making the awards to the correct students which will ultimately influence their decision to enroll?
5. Are we comfortable with different stipend levels for programs?
6. Are our packages competitive to attract the best students? Do we need to increase stipend levels?
7. Should we offer more tuition waivers per semester?
8. Can we allow tuition waivers to be used in the summer?
9. Would there be value to include health coverage?
10. How can we better support faculty and staff in their pursuit of external dollars to fund graduate students and provide graduate assistantships for research, clinical work and other creative and scholarly experiences?

II. With regards to developing a Graduate Enrollment Plan:

Steps have been taken to partner with Undergraduate enrollment to advance graduate admissions and developing a CRM – customer relationship management

- A. Awareness
- B. Application
- C. Acceptance
- D. Attendance

1. How many graduate students do we want to enroll at Minnesota State Mankato?
2. How can we attract more diverse students in graduate education? International Students?

3. What percentage of our graduate portfolio do we want to offer on-line? Other locations?
4. How do we set enrollment targets for graduate programs?
5. How can we more strategically determine what new graduate programs we should offer?
6. We need to create a communication plan and begin using a customer relationship management (CRM) program to recruit graduate students as they move through the application process.