



Big ideas. Real-world thinking.

DETERMINING OUR DESTINY

A NEW ERA • OUR NEXT 150 YEARS

PRESIDENT'S FALL RETREAT
TUESDAY, AUGUST 8, 2017
8:00 AM – 4:15 PM
GUSTAVUS ADOLPHUS COLLEGE
JACKSON STUDENT CENTER, BANQUET ROOMS

TABLE TOPICS

Table 1	Forward Looking Budget Planning	Rick Straka Carrie Chapman
	<i>The good news is that we begin this year ready to implement our new, forward looking Strategic Budget Planning process, developed last year through the exceptional work of our Budget, Planning, and Assessment and Evaluation Sub-meets with campus-wide input. This is your opportunity to learn more about how this process will guide our campus in making investment decisions. Ask questions, share your ideas on: How can we successfully implement our new Strategic Budget Planning Process?</i>	
Table 2	Moving Forward: Our University's Strategic Directions, 2016 – 2021	Lynn Akey Pat Nelson
	<i>Where do we want to be in five years? We begin this year ready to implement our six new University Strategic Directions, 2016 – 2021 with the goals and objectives from the six Task Forces. Join this discussion to hear about this work and share your ideas.</i>	
Table 3	Our New Advising Model: What's Next?	Ginger Zierdt Dan Cronn-Mills
	<i>The good news is that we begin this academic year ready to launch our new and innovative Undergraduate Integrated Advising Model. This was developed from the recommendations of our Extraordinary Education Task Force on Academic Advising. What are the key elements in this innovative model? How will faculty, staff, and students all benefit from this new model? What will be new this year? Share your ideas for successful implementation.</i>	
Table 4	Our Diversity & Inclusion Plan: What's Happening Next?	Henry Morris Joan Roca
	<i>Advancing diversity and inclusion continues to be important for our University – it's essential to increasing recruitment and retention, and closing the opportunity gap for our students. Join this discussion to hear what all we accomplished with our 2016 – 2017 plan and highlights of our campus climate survey. Ask questions and share your ideas for our next 3-5 year Diversity & Inclusion Plan and how best to broadly share our survey results.</i>	

TABLE TOPICS

- Table 5** **Student Choice, Student Success** **Tom Norman**
Brian Jones
- Students today have more choices than ever before in how, when, and where they pursue higher education. High school students are applying to more universities. Working adults are seeking to complete degrees they once began in flexible and convenient formats. Prospective students and working professionals are looking at 100% online degrees and certificates. Our University's future and sustainability call us to be more responsive to student choice and to look at new student populations. Who are our competitors? How can we explore 100% online programs? How can we more fully utilize our additional locations? How can we market and brand our University to these constituencies?*
- Table 6** **A New Mousetrap and Better Cheese: 8.5 Ways to Engage** **Kent Stanley**
Ramon Pinero
- Comprehensive public regional universities have often been unclear about what their strategy for engaging their alumni in the life of the university should be. We have a model we believe can have unprecedented success in engaging the alumni and friends of the University in ways that are meaningful to them, and to us. Learn about the 8.5 Model, how you can play a role, and share your thoughts as we look to broaden the model.*
- Table 7** **“Starfish” & the 7 Signature Strategies: Driving Retention** **Nikki Stock**
Andi Lassiter
- “Starfish” is one of our new technological tools for improving student retention and completion. However, technological tools only drive improvement if they are widely adopted and utilized. Join this discussion to learn more about “Starfish” and our other technological tools and strategies for retention, and also, our 7 Signature Strategies for the Re-imagining the First Year of College project. Share your ideas on how we can achieve widespread awareness and utilization, and see big leaps in our retention and graduation rates.*
- Table 8** **A Graduate Enrollment Plan: Seizing Opportunities** **Barry Ries**
David Jones
- The time is now for an ambitious graduate enrollment plan for our University. How do we identify our areas of opportunity? How can we better market our graduate programs? How can we scale up our graduate admissions process? How can we ensure that our graduate assistantships are competitive and enriching? What new strategies will elevate graduate student enrollment and completion? Share your big ideas for Graduate Enrollment.*
- Table 9** **“We Have Ag!” Showcasing an Emerging Area of Distinction** **Brian Martensen**
Brenda Flannery
- In 2015 our University was recognized as a Non-Land Grant College of Agriculture by the US Department of Agriculture. In our Academic Master Plan 2015 – 2018, one of the Areas of Distinction that emerged was “Agriculture Food, & Natural Resources”. Join this discussion to hear what we have achieved in Ag over the last two years. Ask questions. Share your ideas on a new series of university-wide events for our Sesquicentennial celebration with the theme, “We Have Ag”.*
- Table 10** **A Student-Centered University: From Passive to Active Engagement** **Kris Retherford**
Anne Dahlman
- As a University, we offer many opportunities, resources, and services – across all Divisions – for our students. For students who actively seek them out, they do well, they retain and graduate. However, for many of our students, they do not seek help, they “get lost” and do not retain or graduate. In short, we are passively engaged. We serve those students who “come to us”, but, we do not actively reach out to students. How do we move from passive engagement to active engagement in student success? Share your ideas on how we can become a student-centered University.*

TABLE TOPICS

- Table 11** **Growing Our Global Reach: Engaging Students, Faculty, & Staff** **Stephen Stoyhoff
Jacy Fry**
- Our nation's policies regarding international travel are changing and relations with some countries may be precarious. What is our University doing to maintain and grow our international student enrollment and support our international faculty and staff? How are we growing our study abroad opportunities? Learn about our current partnerships and up-and-coming relationships. Share your ideas of ways to welcome and engage our international populations.*
- Table 12** **Ahead of the Curve: Current Trends in Technology** **Mark Johnson, Matt Clay
Lindsey Beyer, and
Cathy Hughes**
- Information technology solutions are vital to our university, both in our academic and student missions, and in our business operations. Learn about current trends in information technology at MSU such as the new website, student resource center, technology survey data, and student engagement opportunities. Then share your big ideas for how we can advance technology to improve living, learning, and working this year.*