

Web:

- Excited for new website that will engage students. 80% of students say they use the university's website and how it works to determine whether they apply.
- We should have some clear training plan for website creation.
- Can there be a group that can help create and market different parts of the website?
(Kramlinger)
- The front pages are behind a template and no one knows how to change it or who to call for help. (Jessica F) Also, surprise charges for work done by the web team.
- Is there a way to get students involved in the website to get them extra skills? (Nolan)
- They use WIX for some website stuff because it is so easy. (Jess)
- This should showcase all the amazing stuff that is going on
- Important to have one place that can be updated that will push to relevant social media.
- How can we target new students?
- Is there someone that is constantly checking the website for accuracy and appropriateness?
- We need to make sure we understand who the customers of the different parts of the website are. Parents, Students, faculty, staff???

Top 10:

- System does not talk to the institutions enough about its direction and initiatives. It does not share everything. How can we help this? (Jim G)
- There could be some advantages to a more expanded cabinet. (Jim G)
- How will we reach out to students who need help? Phone, text, email?
- It is awesome to have a proactive solution center person working to reach out to students that are having issues.
- Is there a focus on affordable textbooks? OER opportunities?
- It is exciting to hear that we are moving toward databased decision-making.
-

Student Technology Resource Center:

- Res life's WOW Wednesdays could work with us.
- There are many marketing opportunities to take advantage of to help get the word out.
- Make sure this is aligned with First Year Experience
- This could be a really wonderful opportunity to serve under-prepared students
- This is great for focusing on student success